

# Integrated Care Summit: Bridging the Gaps to Whole-Person Care

Grand Hyatt Deer Valley | Park City, Utah | April 30 – May 2

## Who Should Support?

The profession of dental hygiene continues to grow and evolve. Companies and organizations that advance medical-dental integration, oral-systemic health, diagnostics, technology, prevention, care coordination, behavioral health, pharmacy, public health, education and patient engagement should be present to share solutions and build relationships with dental hygienists and interdisciplinary healthcare leaders.

## Why Partner?

The 2027 summit will combine evidence-based education, interdisciplinary case learning, 45-minute education sessions, hands-on experiences, structured networking and practical implementation tools. Sponsorships are designed to support both the learning environment and useful attendee experiences.

## Build Your Package

Begin with one of the established sponsorship levels below, then add opportunities in education, hospitality, networking, transportation, digital engagement or curated Park City experiences. Package levels and investments remain unchanged. Limited opportunities may be purchased by sponsors at any level, subject to availability.

**Pricing note:** *À la carte fees represent sponsorship rights. Applicable food and beverage, transportation, production, product, shipping, staffing and vendor costs may be billed separately or provided in-kind, as approved by ADHA.*

## Sponsorship Levels & Opportunities

| Sponsorship Level                                                                                                                                                                             | Platinum<br>\$25,000<br><i>*Limited to four companies</i> | Gold<br>\$15,000 | Silver<br>\$10,000 | Bronze \$5,000 | Supporting<br>À la carte pricing |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|------------------|--------------------|----------------|----------------------------------|
| <b>CORE SPONSORSHIP BENEFITS</b>                                                                                                                                                              |                                                           |                  |                    |                |                                  |
| Premier Event Sponsor Recognition, Valued at \$15,000<br><i>Inclusion in all marketing assets: event website banner, ADHA website, email headers, social ads, onsite branding and events.</i> | Included                                                  | N/A              | N/A                | N/A            | N/A                              |
| Supporting Sponsor Recognition<br><i>Sponsor listing on the event website, selected email marketing, social posts and onsite signage.</i>                                                     | Included                                                  | Included         | Included           | Included       | Included                         |
| Exhibit Booth Tabletop<br><i>Limited to 10 tabletops; includes one table and two chairs.</i>                                                                                                  | Included                                                  | Included         | Included           | Included       | \$1,000                          |
| 45-minute Oral Presentation (8 spots)<br><i>Updated from the original 60-minute format to align with the 2027 program model.</i>                                                              | Included                                                  | Included         | Included           | \$1,500        | \$1,500                          |
| 45-minute Main Stage Panel Discussion (limit two)                                                                                                                                             | Included                                                  | \$2,500          | N/A                | N/A            | N/A                              |
| 90-minute Hands-on Training (4 spots)                                                                                                                                                         | Included                                                  | \$2,500          | \$2,500            | \$2,500        | \$2,500                          |
| Complimentary Attendee Registration                                                                                                                                                           | 3                                                         | 3                | 2                  | 1              | Registration Fee                 |
| Branded Conference Registration Bag                                                                                                                                                           | Included                                                  | N/A              | N/A                | N/A            | N/A                              |
| Registration Bag Insert                                                                                                                                                                       | Included                                                  | Included         | Included           | Included       | \$750                            |
| Lanyard                                                                                                                                                                                       | \$1,000                                                   | \$1,000          | \$1,000            | \$1,000        | \$1,000                          |
| <b>ATTENDEE EXPERIENCE &amp; HOSPITALITY</b>                                                                                                                                                  |                                                           |                  |                    |                |                                  |
| Elevated Hydration Station (4 available)<br><i>Infused water and/or electrolytes offered during a break-and-experience window to keep attendees refreshed and focused.</i>                    | \$2,500                                                   | \$2,500          | \$2,500            | \$2,500        | \$2,500                          |
| Hotel Welcome Letter<br><i>A personalized welcome message that sets the tone for connection and meaningful engagement.</i>                                                                    | \$500                                                     | \$500            | \$500              | \$500          | \$500                            |
| Morning Wellness Activity (2 available)<br><i>Yoga, guided stretch, mindfulness or an approved guided walk.</i>                                                                               | \$500                                                     | \$500            | \$500              | \$500          | \$500                            |
| Coffee on Us (2 available)<br><i>Capped coffee vouchers or a hosted coffee service that keeps attendees energized throughout the event.</i>                                                   | \$1,000                                                   | \$1,000          | \$1,000            | \$1,000        | \$1,000                          |
| Breakfast Sponsor (2 available)<br><i>One opportunity per core program day; includes approved meal recognition and signage.</i>                                                               | \$5,000                                                   | \$5,000          | \$5,000            | \$5,000        | \$5,000                          |
| Networking Lunch Sponsor (2 available)<br><i>One opportunity per core program day; may include conversation prompts or hosted table introductions.</i>                                        | \$7,500                                                   | \$7,500          | \$7,500            | \$7,500        | \$7,500                          |
| Coffee & Connections Break Sponsor (4 available)<br><i>Recognition during one scheduled break-and-hands-on experience window.</i>                                                             | \$2,500                                                   | \$2,500          | \$2,500            | \$2,500        | \$2,500                          |
| Afternoon Pick-Me-Up / Park City Treat (2 available)<br><i>A snack, local treat, tea or refreshment served during the afternoon break.</i>                                                    | \$2,500                                                   | \$2,500          | \$2,500            | \$2,500        | \$2,500                          |
| Evening Reception Sponsor (1 exclusive)<br><i>Premier recognition for the evening networking reception in the Hidden Ace Speakeasy room, including approved onsite visibility.</i>            | \$10,000                                                  | \$10,000         | \$10,000           | \$10,000       | \$10,000                         |

Companies interested in sponsorship at this event should contact Leah Johnson at [leahj@adha.net](mailto:leahj@adha.net).

|                                                                                                                                                                                                                     |          |          |          |          |          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|----------|----------|----------|
| Private High West Whiskey Tasting Activation (1 exclusive)<br><i>A private whiskey tasting experience with High West, designed as a curated sponsor-hosted activation for invited attendees.</i>                    | \$5,000  | \$5,000  | \$5,000  | \$5,000  | \$5,000  |
| Altitude Arrival Kit / Hotel Welcome Amenity (1 exclusive)<br><i>A practical arrival item such as water, lip balm, snack or other approved comfort amenity.</i>                                                     | \$3,500  | \$3,500  | \$3,500  | \$3,500  | \$3,500  |
| Reusable Water Bottle or Tumbler (1 exclusive)<br><i>A branded attendee item paired with hydration refill points.</i>                                                                                               | \$2,000  | \$2,000  | \$2,000  | \$2,000  | \$2,000  |
| <b>NETWORKING, TRANSPORTATION &amp; PARK CITY</b>                                                                                                                                                                   |          |          |          |          |          |
| First-Timer & Solo Attendee Welcome (1 exclusive)<br><i>A hosted connection point with introductions and simple networking prompts.</i>                                                                             | \$2,500  | \$2,500  | \$2,500  | \$2,500  | \$2,500  |
| Hosted Networking Roundtable (up to 4)<br><i>A facilitated small-group conversation organized around an approved integrated-care topic.</i>                                                                         | \$2,500  | \$2,500  | \$2,500  | \$2,500  | \$2,500  |
| Fireside Networking / S'mores Experience (1 exclusive)<br><i>An on-property or approved outdoor gathering with warm beverages, dessert and guided conversation.</i>                                                 | \$5,000  | \$5,000  | \$5,000  | \$5,000  | \$5,000  |
| Airport Shuttle Sponsor (1 exclusive)<br><i>Recognition tied to scheduled airport-to-hotel transfer windows, arrival messaging and approved shuttle branding.</i>                                                   | \$10,000 | \$10,000 | \$10,000 | \$10,000 | \$10,000 |
| Curated Park City Small-Group Experience (up to 4)<br><i>Options may include an Olympic Park leadership tour, fly fishing, gallery experience or guided mountain wellness activity for approximately 10 guests.</i> | \$5,000  | \$5,000  | \$5,000  | \$5,000  | \$5,000  |
| <b>DIGITAL, VISIBILITY &amp; EXTENDED ENGAGEMENT</b>                                                                                                                                                                |          |          |          |          |          |
| Mobile App<br><i>Brand visibility through the mobile app, including sponsor recognition tied to attendee schedules, updates and digital engagement.</i>                                                             | \$3,500  | \$3,500  | \$3,500  | \$3,500  | \$3,500  |
| Wi-Fi & Digital Concierge (1 exclusive)<br><i>Recognition tied to attendee internet access, digital agenda links and an onsite help point.</i>                                                                      | \$5,000  | \$5,000  | \$5,000  | \$5,000  | \$5,000  |
| Commitment-to-Action Workbook (1 exclusive)<br><i>A printed or digital implementation tool used during the daily wrap-up sessions.</i>                                                                              | \$2,500  | \$2,500  | \$2,500  | \$2,500  | \$2,500  |
| Live Polling & Audience Q&A (1 exclusive)<br><i>Recognition tied to approved audience-response technology and session instructions.</i>                                                                             | \$500    | \$500    | \$500    | \$500    | \$500    |
| Integrated Care Access Scholarship<br><i>Supports registration and/or travel for students, public-health clinicians or emerging leaders.</i>                                                                        | \$1,500  | \$1,500  | \$1,500  | \$1,500  | \$1,500  |

Companies interested in sponsorship at this event should contact Leah Johnson at [leahj@adha.net](mailto:leahj@adha.net).