

Recommend LISTERINE® Rinse

Exceptional Rinse To Meet Your Patients' Unique Needs



REDUCES Plaque And Gingivitis

Antiseptic



LISTERINE
Antiseptic also available in
FRESHBURST® & ORIGINAL

Dosing

2X daily • Rinse 4 Tsp (20mL)
• 30 seconds

Age (Years)

12 and older

Patient Condition

- ✓ Healthy mouths
- ✓ Mild gingivitis
- ✓ Bleeding gums
- ✓ Red or inflamed gums
- ✓ Malodor

Reduces Bleeding



LISTERINE
Clinical Solutions
Gum Health

Dosing

2X daily • Rinse 4 Tsp (20mL)
• 30 seconds

Age (Years)

12 and older

Patient Condition

- ✓ Calculus
- ✓ Healthy mouths
- ✓ Mild gingivitis

Early Gum Disease



LISTERINE
Gum Therapy

- ✓ Bleeding gums
- ✓ Malodor
- ✓ Red or inflamed gums

Tartar Control



LISTERINE
Ultraclean®

PREVENTS Cavities & Helps Remineralization

Powered By Rapid Fusion Technology®

Stronger Teeth



LISTERINE
Clinical Solutions
Enamel Strength

Dosing

2X daily • Rinse 2 Tsp (10mL)
• 60 seconds • After brushing
• No eating or drinking for 30 minutes

Age (Years)

12 and older

Patient Condition

- ✓ Caries
- ✓ Demineralization
- ✓ Malodor

Cavity Protection



LISTERINE
Total Care also available
as Alcohol-Free
(see Alcohol-Free section)

Alcohol (FREE)

24-Hour Fresh Breath**



LISTERINE
Clinical Solutions
Breath Defense

Dosing

2X daily
• Rinse 4 Tsp (20mL) • 30 seconds
Age 6-11:
2X daily
• Rinse 2 Tsp (10mL) • 30 seconds

Age (Years)

6 and older

Tartar Control



LISTERINE
Ultraclean®
Zero

Fresh Breath



LISTERINE
Cool Mint®
Zero

Cavity Protection



LISTERINE
Total Care
Zero

Dosing

2X daily
• Rinse 2 Tsp (10mL)
• 60 seconds
• After brushing
• No eating or drinking
for 30 minutes

Age (Years)

6 and older

24-Hour Relief from Sensitivity†



LISTERINE
Clinical Solutions
Sensitive Teeth

Dosing

2X daily
• Rinse 2 Tsp (10mL)
• 60 seconds
• After brushing

Age (Years)

18 and older

Cavity Protection

JUST FOR KIDS

Alcohol-Free



LISTERINE
Total Care Kids
(Mint Shield, Bubble Blast, Berry Splash)

Dosing

2X daily
• Rinse 2 Tsp (10mL)
• 60 seconds
• After brushing
• No eating or drinking for
30 minutes

Age (Years)

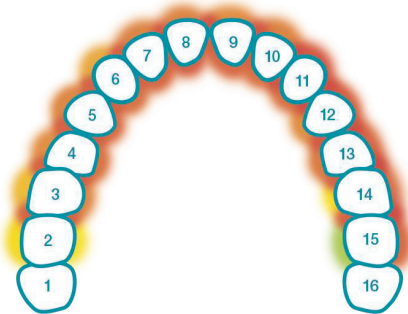
6 and older

See How Rinsing Makes A **DIFFERENCE**

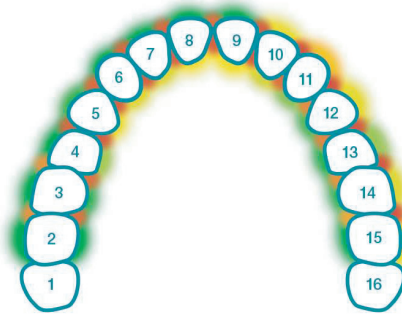


Scan Here To
Learn More

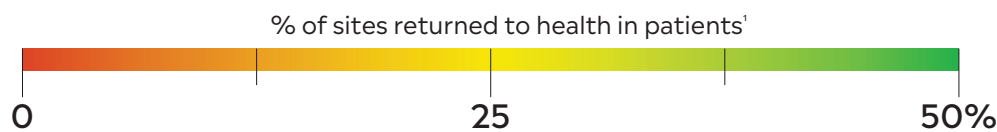
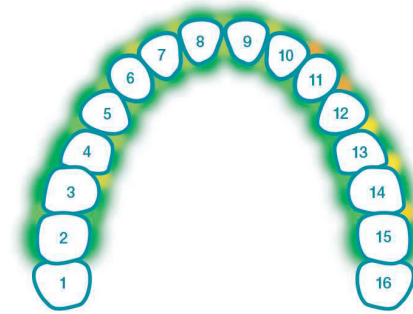
Brushing &
Control Rinse



Brushing, Flossing
& Control Rinse



Brushing, Flossing,
& **LISTERINE** Rinse



Even After You Brush And Floss, What's Left Behind?

LISTERINE Antiseptic Rinses:

- Powered by 4 essential oils to deeply penetrate biofilm that remains after brushing and flossing.
- Lyses, kills and helps to inhibit growth of both gram-positive and gram-negative bacteria helping to prevent and reduce gingivitis, plaque, and bad breath.
- Recommended for both daily and long-term use and contribute to the maintenance of healthy oral bacteria.

