REACH THE MEMBERS OF THE AMERICAN DENTAL HYGIENISTS’ ASSOCIATION THROUGHOUT THE YEAR

ADHA.ORG

About ADHA

The ADHA works to support dental hygienists and advance the dental hygiene profession by developing new career paths, expanding opportunities for care, and providing the latest training and information.

The website banner package allows for your company message to be displayed prominently throughout ADHA.org, reaching the members of ADHA all year, with an average of 51,000 site visitors per month.

Pricing:

A. Banner Package

Ad Sizes: 728x90px – 300x250px – 160x600px

10 Available | Run of Site

$8,500/6 Months OR $15,000/Year

Need help with ad design?
Our graphic services are included.

*All positions are sold on a first-come, first-served basis.
ABOUT THE ADHA UPDATE NEWSLETTER:

The Update eNewsletter from ADHA reaches up to 23,000 subscribers every other Wednesday, with an average open rate of 55%, providing up-to-date and relevant association and industry news.

The placements allow for your company message to be displayed prominently in the publication.

PRICING

A. Leaderboard Banner
728x90px
$4,750/Qtr

B. Bottom Banner
728x90px
$3,500/Qtr

Need help with ad design? Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis. Additionally, ADHA reserves the right to include additional sponsored ad content, placements are not exclusive
ABOUT THE EDUCATION NEWS NEWSLETTER:

The Education News Newsletter is sent out to over 140,000 dental hygienists and hygiene professionals each month. This non-student related audience is served a publication full of course, webinar, and content information from ADHA.

The leaderboard placement allows for your company message to be displayed prominently in the email, with an average open rate of 42% each issue.

PRICING

A. Leaderboard Banner
   728x90px
   $3,500/Issue

Need help with ad design?
Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis
REACH THE READERS OF THE JOURNAL OF DENTAL HYGIENE YEAR ROUND

ABOUT THE JOURNAL OF DENTAL HYGIENE:

The Journal of Dental Hygiene is the premier, peer-reviewed scientific research publication for dental hygienists. The Journal is currently published on a bi-monthly basis in February, April, June, August, October and December. On average, each bi-monthly issue attains 13,000 visitors and 98,000 page events.

Each placement allows for your company message to be displayed prominently on JDH.ADHA.ORG.

PRICING

A. Banner Package
728x90px + 300x250px | 10 Available | Run of Site
$3,500/Year

Need help with ad design?
Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis.
The Journal of Dental Hygiene eTOC newsletter is sent out each February, April, June, August, October, and December to up to 23,000 subscribers. The publication provides up to date and relevant information related to the Journal of Dental Hygiene, with an average open rate of 49%.

The leaderboard placement allows for your company message to be displayed prominently in the newsletter.

**PRICING**

A. Leaderboard Banner

728x90px

$2,000/Issue

Need help with ad design? Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis*
The *Journal of Dental Hygiene* Featured Topic email is available to send each January, March, May, July, September, and November to over 21,000 ADHA members and JDH subscribers. The email includes up to 5 articles relevant to the chosen topic, selected from the Journal of Dental Hygiene issues.

The leaderboard placement allows for your company message to be displayed prominently in the email, with an average open rate of 62% each issue.

**PRICING**

**A. Leaderboard Banner**

728x90px | 75 Words of Ad Copy

$2,500/Issue

Need help with ad design? Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis*
ABOUT ADHA'S IMPRESSIONS E-BLAST:

Dedicated Blasts are sent to ADHA members each Thursday.

This personalized email communication offers your company a unique platform to promote an editorial topic of your choice, as it relates to your business.

PRICING

Dedicated Blast
HTML or TXT File | Subject Line | ReplyTo Email
$3,000/Blast

Need help with ad design? Our graphic services are included.

*All e-blasts are sold on a first-come, first-served basis.
ABOUT ADHA’S SOCIAL MEDIA:
Social media is one of the best ways to reach your targeted audience, and this is true of ADHA’s Facebook and Instagram presence. With over 91,500 followers on Facebook and 19,500 followers on Instagram, your company message will be placed prominently in front of the dental hygienist community each month.

PRICING
SOCIAL MEDIA PACKAGE
Facebook: 1200x630px
Instagram: 1080x1080px
200 Characters, Including URL
2 Available Per Month
$2,000/Post

Need help with ad design?
Our graphic services are included.

*All banner positions are sold on a first-come, first-served basis
ADHA WEBSITE RETARGETING SOLUTIONS

TARGET THE MEMBERS OF ADHA

Leverage ADHA’s website traffic to help your organization stay in front of over 23,000 hygiene-related professionals on the websites they visit most! Through ADHAs website retargeting program, you may take advantage of ad placements on thousands of websites across the internet, helping you enhance your brand awareness with ADHA’s niche audience, and drive quality traffic to your website.

ADHA Website Monthly Metrics
Average Page Views: 140,000
Average Visitors: 200,000
Average Unique Visitors: 170,000

ADHA Member Information:
23,000 Members, representing 226,000 registered dental hygienists

BENEFITS:

- Campaign Set Up Fee Waived
- Targeted ADHA Member Audience
- Complimentary Creative Services
- Mobile Optimization
- Monthly Reporting Upon Request

Association Revenue Partners is proud to work with ADHA. We have teamed up to provide an online marketing solution to reach the visitors to ADHAs websites through programmatic website retargeting.

<table>
<thead>
<tr>
<th>Impressions</th>
<th>Cost</th>
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<tbody>
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<td>1 Million</td>
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www.associationrevenuepartners.com  info@associationrevenuepartners.com  855-790-0001