## Creating Balance: Renewed Approaches to Self-Care and Patient Care

Friday, October 13, 2023 – Cleveland, OH

<table>
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<th>Time</th>
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<tr>
<td>8:30 am – 9:00 am</td>
<td>Registration &amp; Breakfast</td>
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| 9:00 am – 9:15 am | **Introduction**  
  Cindy Sensabaugh, RDH, MS  
  Sr. Manager, Professional Relations & Education  
  Philips Oral Healthcare |
| 9:15 am – 11:15 am | **It’s Showtime! The Life of a Dental Professional**  
  Jo-Anne Jones, RDH  
  Rest and self-care are vitally important. We cannot serve from an empty vessel. Dentistry provides us with the ultimate gratification any human can desire and that is to serve others, however this comes with a cost. Rest and self-care are vitally important to self-preservation. We cannot serve from an empty vessel. Through an interactive presentation style, attendees will explore the areas of their life that impact energy and healing. Life is not about surviving the storm. It is about dancing in the rain. We have one life, and it can change in a heartbeat; let us make it the best it can be! Join Jo-Anne for a humorous and insightful look at the life of today’s dental professional.  
  **Learning Outcomes:**  
  - To recognize both the demands and the rewards of our profession  
  - To identify the signs of burnout and prevention pathways  
  - To understand the contribution of healthy habits to our well-being  
  - To identify the areas that sustain balance in our lives |
| 11:15 am – 12:15 pm | Lunch Break                                                                                                           |
| 12:15 pm – 2:15 pm | **Taking a Priority Patient Approach**  
  Timothy Donley, DDS, MSD  
  The overwhelming evidence that the mouth is connected to the rest of the body affords today’s RDH opportunities to better educate and motivate patients. In this presentation we will develop a chairside routine which allows attendees to identify priority patients in whom we should do things differently and to whom we should say different things. You will learn what to do and what to say differently to take full advantage of the oral-systemic link. You will leave with knowledge and materials to put theory into practice in a way that benefits your patients, your practice, and your soul.  
  **Learning Outcomes:**  
  - Learn the new goal of dentistry and how to communicate it to patients.  
  - Understand the new “priority patient” approach.  
  - Choreograph your existing maintenance routine to effortlessly identify priority patients and treat them differently.  
  - Learn better ways to maximize the time when doctor comes into the room.  
  - Access the materials necessary to take a different approach. |
| 2:15 pm – 2:30 pm | Break                                                                                                                   |
| 2:30 pm – 3:30 pm | Panel Discussion                                                                                                      |
| 3:30 pm          | Conclusion of the program                                                                                                |