



### FOR IMMEDIATE RELEASE

# American Dental Hygienists' Association has partnered with onDiem in an unprecedented effort to help cover membership costs and health- and wellness-related expenses for dental hygienists

**CHICAGO**, **June 5**, **2023** – On June 1st, onDiem announced its partnership with the American Dental Hygienists' Association (ADHA), the national education and advocacy arm for hundreds of thousands of dental hygienists, in a unique effort to help provide additional tangible benefits for the dental hygienist community. Through this partnership, eligible dental hygienists will receive discounted ADHA membership, plus up to \$3,000 per year in onDiem Care Benefits to help cover a wide range of health- and wellness-related costs.

# Dental hygienists who find work through on Diem and sign up for ADHA membership will receive:

- A 50% or more discount on their ADHA membership, thanks to matching deductions from onDiem
- Up to \$250 per month in onDiem Care Benefits (for up to \$3,000 per year), which can be
  used for costs including but not limited to child and elder care, gym memberships,
  wellness retreats, copays, prescriptions, and deductibles.

"We're passionate about helping dental hygienists not only find jobs, but also the kind of flexible work and protections that enable them to avoid burnout, build financial stability, and enjoy fulfilling careers in dentistry," said Joe Fogg, Founder and CEO of onDiem. "It's why we're the first dental staffing platform to be fully W-2 compliant nationwide. It's why we've partnered with the ADHA—the consistent advocate for the dental hygiene community at the federal, state, and local levels—to help dental hygienists feel cared for, and to expand their access to all the perks and benefits of an ADHA membership."

"At the height of the pandemic, we were proud to help our dental hygienists continue to find ways to deliver essential care across the country—in the midst of great personal risk and uncertainty," added Dawn Ann Dean, RDH, MSDH, ADHA 2022-2023 President. "As the ADHA celebrates its 100th anniversary this year and embarks on a new century, we're excited to partner with onDiem, a company that shares our vision and values, to provide dental hygienists with more material benefits that can help them build thriving careers and livelihoods."

Through their partnership, onDiem and the ADHA have begun to provide discounted ADHA memberships and exclusive Care Benefits since June 1st. For more information about the partnership and eligibility, please visit the official onDiem-ADHA partnership website at <a href="https://hub.ondiem.com/care-benefits-with-adha">https://hub.ondiem.com/care-benefits-with-adha</a>.

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# **About the American Dental Hygienists' Association**

The American Dental Hygienists' Association (ADHA) is the only organization representing the professional interests of the more than 226,000 dental hygienists in the United States. Dental hygienists are preventive oral health professionals, licensed in dental hygiene, who provide educational, clinical and therapeutic services that support total health through the promotion of optimal oral health. The <u>Journal of Dental Hygiene (JDH)</u>, published bi-monthly, is ADHA's scientific journal and flagship publication.

## About onDiem

Headquartered in Portland, Oregon, onDiem's dental staffing platform connects dental practices with dentists, hygienists, dental assistants and front office personnel for temporary and permanent staffing opportunities. As the first dental staffing platform to be W-2 compliant nationwide, onDiem provides dental professionals with not only flexible work, but also legal protections and benefits—including but not limited to health benefits, paid time off, and employer-paid taxes. For practices and DSOs, onDiem eliminates the burden of staffing compliance, so dental organizations and businesses can focus on maximizing quality of care, production, and revenue. Today, the platform serves over 34,000 dental professionals and over 13,000 dental practices nationwide.

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