

ADHA Institute for Oral Health The Wrigley Company Foundation Community Service Grants

GUIDELINES AND SELECTION CRITERIA

Background

The Wrigley Company has a rich history of giving back to the communities where we live and work. Established in 1987 to formalize the giving of grants and donations, the Wrigley Company Foundation has distributed more than \$50 million to non-profit organizations around the world. Wrigley is and will continue to be active in local communities and partner with those organizations that can help make a difference. They provide support not only with financial resources, but with the care and compassion of their 16,000 associates who have a passion for service and are provided opportunities throughout the year to exhibit their generous spirit.

The ADHA Institute for Oral Health has partnered with the Wrigley Company Foundation to offer the members of the American Dental Hygienists' Association (ADHA) the opportunity to apply for community service grants leading up to National Dental Hygiene Month. Funding through this grant program will provide ADHA member hygienists the necessary funding to either start or continue an existing community service program within their respective communities that offer much needed oral health care and oral health education to underserved populations throughout the United States.

Purpose

The Wrigley Company Foundation Community Service Grant, in amounts of \$2,500 or \$5,000 per grantee, will be awarded to applicants who are involved in a specific community health project. Applicants will need to demonstrate that the project is in harmony with the American Dental Hygienists' Association (ADHA) Institute for Oral Health mission and vision. The project should demonstrate its capacity to improve the public's oral health and should provide oral health education with strong preventive components.

This grant program is designed to encourage dental hygienists to design and implement community health programs within the communities where they live and work.

Eligibility Requirements

Applicants who are licensed dental hygienists and current members of the American Dental Hygienists' Association are eligible to apply. Applications may be sent on behalf of a constituent or component organization of the American Dental Hygienists' Association. In an effort to promote self-sustainability, 2016 grant recipients are not eligible to apply for this funding cycle. Current ADHA Institute Board of Directors and ADHA Board of Trustees may not apply for the Wrigley Company Foundation Community Service Grant. Members of the Community Service Grant Review Committee may not apply as principal investigators, but may do so in another capacity.

Selection Criteria

The ADHA Institute for Oral Health Community Service Grant Review Committee, in conjunction with the Wrigley Foundation, will use the following unweighted selection criteria to evaluate applications:

Significance

The proposed project will be reviewed for its significance by determining the extent to which the project:

- 1. Clearly describes and documents the need for or supports an on-going/established or new project.*
- 2. Identifies specific needs in the current delivery of community service and addresses how the proposed project will fill the identified needs.*
- 3. Offers a creative approach to improving the public's oral health and providing oral health education utilizing a strong preventive component and interprofessional collaboration.*
- 4. Incorporates dental hygiene delivery as a central component to facilitate greater access to health care and oral health education.*

Outcome Measures

The proposed project will be reviewed by evaluating the extent to which the project:

- 1. Identifies appropriate outcome measures that will provide a means for evaluating how the project is meeting its stated objectives.*
- 2. Has an ongoing evaluation system that can provide quantitative or qualitative evidence to all parties of interest and the benefits obtained by participants as a result of participating in the project.*
- 3. Demonstrates sustainability once the grant has come to an end.*

NOTE: A detailed mid-year progress report and year-end report will be required of those selected as recipients.

Feasibility

The proposed project will be reviewed in terms of feasibility to the extent which the project:

- 1. Exhibits a logical and sound planning process as a means toward implementing the project.*
- 2. Follows a timeline appropriate to the goals and outcomes to be achieved.*
- 3. Involves key personnel (i.e. community dental hygienists, faculty, researchers) who are qualified to undertake project activities.*
- 4. The requested budget adequately supports the proposed activities.*
- 5. If the project includes a research component, protocol is consistent with state and federal laws regulating research with human subjects and infection control procedures.*

Selection Procedures

The ADHA Institute for Oral Health Community Service Grant Review Committee will evaluate applications using unweighted criteria. Unweighted criteria is most appropriate, because it allows the evaluating committee maximum flexibility to apply their professional judgment in determining the strengths and weaknesses of individual applications. Up to \$60,000 in grant monies will be given in the amounts of \$2,500 and \$5,000, in two categories: **existing programs and new programs.**