



CARE at the click of a mouse

Philips CARE is a system for you to understand your patients' risk levels and treatment options to address that risk. It's all part of our goal to help you keep delivering the high quality of care your patients know and love.

Make an assessment today at philipsoralhealthcare.com/CARE

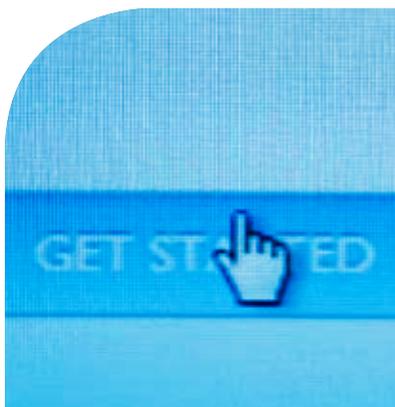
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Philips CARE offers licensed dental professionals an interactive assessment tool based on standards from a variety of respected industry protocols, and is intended to be used as a supplement to the professional services they provide to their patients.

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Standards for Clinical Dental Hygiene Practice



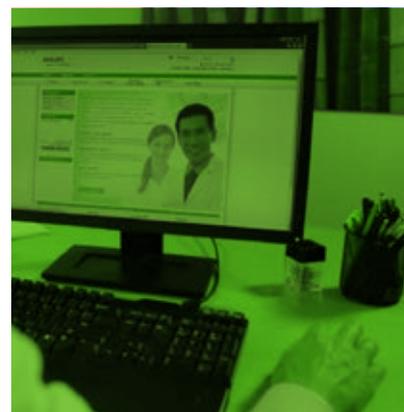
A Comprehensive View of Risk Assessment

Philips CARE offers a new solution for comprehensive patient risk assessments

Assessment is the first step in the dental hygiene process of care and the first standard in the American Dental Hygienists' Association Standards for Clinical Dental Hygiene Practice. Assessment, according to the Standards document, is the systematic collection, analysis and documentation of the oral and general health status, including patient needs and wants. The dental hygienist conducts a thorough, individualized assessment of patients to determine risk for oral disease or complications. The assessment process requires ongoing collection and interpretation of relevant data. A variety of methods may be used, including radiographs, instrumentation and diagnostic tools.

While conducting assessments for common oral conditions is widely believed to help prevent disease progression and aid in early detection, the assessment process can be both time consuming and labor intensive for dental professionals and patients alike.

That was the driving force behind the creation of a new online tool by Philips Oral Healthcare. Philips CARE (Customizable Assessment and Risk Evaluator) is an online tool that allows



dental professionals to easily complete assessments for dental caries, periodontal diseases and oral pathology in accordance with the Standards for Clinical Dental Hygiene Practice. The comprehensive tool gives dental practitioners an ally in the fight for preventive action to help them offer the most comprehensive care for their patients of all ages — while doing it in the most efficient manner possible.

The story behind Philips CARE dates back far beyond the site's recent completion, with planning and development going on for a considerable time. Using industry-accepted criteria and guidelines, the authors crafted extensive assessments for the most common and critically important conditions dental professionals address on a daily basis. The CARE board was led by Michelle Hurlbutt, RDH, MSDH, who worked closely with caries-management expert Doug A. Young, DDS, EdD, MS, MBA; board-certified perio-

dentist Gregory E. Oxford, DDS, MS, PhD; and board-certified expert in oral and maxillofacial pathology Ken R. Tishalski, DMD.

It's important to stress that Philips CARE is not intended to replace the expertise of the dental professional, but rather to help streamline the patient risk assessment process by offering an intuitive way to ensure consistency and easily create customized patient educational materials. In addition, the CARE tool is available for any dental professional to use free of charge.

The dental professional simply selects the oral health condition for which he or she would like to calculate patient risk and then conducts a short patient interview using the provided questions. Based on the patient's responses, the tool generates a potential risk level, deciding factors for the risk assignment and recommended treatment guidelines. The practitioner can then use his or her professional judgment to determine an individualized treatment protocol for the patient to follow. Customized patient educational information can be printed and sent home with the patient to follow on his or her own.

Beyond the immediate benefits offered by the site, the CARE tool offers benefits to every member of the dental team, as well as the practice itself:

- For dental hygienists, the tool makes assessments for caries, oral pathology and periodontal diseases easier and helps prompt consistent, comprehensive evaluation. In addition, printouts can be saved in the patient's record for easy follow-up during subsequent preventive visits.
- For patients, the site helps by producing a personalized treatment plan based on information provided by the dental professional that reflects their individual risk levels. A handout to take home helps maximize their compliance.

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- For dentists, the site helps streamline and add efficiency to the assessment process, while providing patients with a better understanding of their recommended treatment. It can also act as an educational piece to build the practice patient base.
- For the administrative staff, the tool helps make filing easier, as it includes Current Dental Terminology® billing codes from the American Dental Association and helps standardize the time needed for assessments.

The Interview Process

Philips CARE starts with the patient interview. Answers to the yes or no questions can be entered online

during the patient's appointment, or dental professionals can print a hard copy of the questionnaire and enter the information later. The interview questions are designed to elicit industry-accepted criteria, including:

- Disease indicators that pinpoint existing conditions or concerns and take into consideration the patient's health history.
- Risk factors related to the patient's oral health, systemic diseases and lifestyle choices such as nutrition and smoking.
- Protective factors including the patient's typical oral care routine, history of professionally delivered care, adjunctive treatments such as fluoride and use of antimicrobials and other protective agents.

The Assessment

After the dental professional has completed the interview and entered the responses, the Philips CARE tool will calculate the patient's risk and assign it a severity level of low, medium, high or extreme. The CARE board developed the criteria for the assessment using industry-vetted standards that reflect current evidence. Along with the assessment itself, the tool generates a report of the deciding factors that led to the assessment. After reviewing the report, the dental professional can print the completed interview for the patient's record.

The Protocol

After the dental professional has reviewed the risk assignment and deciding factors, the tool then displays the suggested guidelines for that specific risk level. The dental professional can review the guidelines and then, using his or her own knowledge and expertise, recommend a treatment protocol for the patient to follow. The tool includes a section for the dental professional to provide special instructions customized for the patient.

The Instructions

One of the most useful parts of the CARE tool is the ability to create personalized patient instructions and educational material as Portable Document Format (PDF) files. In addition to displaying the recommended treatment protocol, the patient handout can be customized with the dental professional's or practice's contact information and logo. The PDF file can then be printed and sent home with the patient, and saved in his or her file to streamline further assessments in the future.

Conclusion

Conducting risk assessments is the first step in moving towards a proactive care model. In addition to identifying conditions before they become a problem, these assessments can enrich and enhance the quality of care you provide your patients, and give them a deeper understanding of the actions and behaviors that lead to better oral health. Philips CARE offers a streamlined tool to help dental professionals do just that, in a complimentary, easy-to-use online format.

Because it is available free of charge for dental professionals, the best way to see how Philips CARE can provide value for your practice is to try it for yourself. Make an assessment at philipsoralhealthcare.com/CARE.



Patient risk assessments made easy

Philips partnered with leading clinical experts to create **Philips CARE (Customized Assessment and Risk Evaluator)**, a free online tool to help you more easily identify a patient's risk for periodontal diseases, oral pathology and caries. This all-in-one resource provides you straightforward, interactive assessments and customized educational material for your patients.

Make an assessment today at philipsoralhealthcare.com/CARE

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