



444 N. Michigan Ave.
Suite 3400
Chicago, IL 60611
P: 312/440-8900
F: 312/467-1806
www.adha.org

For Immediate Release

Contact:
Kimberly Campbell
312/440-8923
kimberlyc@adha.net
www.adha.org

ADHA Announces Final Details For Inaugural In Motion: 5K Run-Walk-Fun

Chicago, IL (May 24, 2016) – The [American Dental Hygienists' Association \(ADHA\)](http://www.adha.org) is pleased to announce the final details of the inaugural [In Motion: 5K Run-Walk-Fun](#) set to be held on Thursday, June 9 at 8:00 p.m. as a key event during the [2016 Center For Lifelong Learning \(CLL\) at the 93rd Annual Session \(AS\)](#). Presented on behalf of the ADHA's foundation, the [Institute for Oral Health \(IOH\)](#), the Fun Run has raised more than \$26,000 to date in support of IOH's mission to empower and support dental hygiene professionals.

The ADHA and IOH are also proud to announce that this inaugural event is made possible by the contributions from Platinum Sponsor, Colgate, Gold Sponsor, Henry Schein, and Bronze Sponsor, Hu-Friedy. Proceeds from the Fun Run/Walk will help fund scholarships for dental hygiene students, provide research grants for those expanding the field of dental hygiene, and support the dental hygienists who donate their services to improve access to oral health care and education in their communities.

"The 'In Motion: 5K Run-Walk-Fun' is the first of its kind at our national meeting and it is sure to be a hit for the hundreds of participating attendees," said IOH Chair Kelli Swanson Jaecks, MA, RDH. "All of the proceeds raised will directly support IOH's programs and initiatives, making this an exciting opportunity to give back to our foundation and advance the dental hygiene profession."

The cost of the In Motion: 5K Run-Walk-Fun is \$25 per registered attendee of CLL 2016. The \$25 includes participation, T-shirt, and an admission ticket to the "After Glow Party," which will be held on the Rooftop Deck of the David Lawrence Convention Center immediately following the Run/Walk. Those not participating in the Run/Walk who wish to attend the After Party may purchase tickets for \$100/each. This can be done at the meeting or through the registration options page.

"This is our chance to set the tone for a new tradition and what will be a healthy and engaging event," added ADHA CEO Ann Battrell. "We are very excited to be within \$4,000 of our fundraising goal of

\$30,000. I have the utmost confidence in the passion and commitment of everyone involved in this important event that we will surpass our goal in the final weeks leading up to our annual meeting."

Attendees of the Annual Session can check in and register at the David Lawrence Convention Center Registration Area on Wednesday, June 8 and Thursday, June 9. On the night of the Run/Walk, participants of all skill levels will report to the Convention Center Riverfront Park located near the Three Rivers Heritage Trail below the corner of Fort Duquesne Boulevard and 10th Street at 7:30 p.m. Officially starting at 8:00 p.m., the race will begin and end along the Allegheny River. The 3.1-mile course will give runners and walkers a unique sunset view of downtown Pittsburgh.

For In Motion: 5K Run –Walk-Fun registration information, please visit <https://www.crowdrise.com/ADHARunWalk2016>. To join in the race excitement and stay updated, please follow the ADHA on [Facebook](#), [Instagram](#) and [Twitter](#), using the hashtag #IOH5K. You can also visit IOH's Facebook page [here](#).

###

About the American Dental Hygienists' Association

The American Dental Hygienists' Association (ADHA) is the largest national organization representing the professional interests of more than 185,000 dental hygienists across the country. Dental hygienists are preventive oral health professionals, licensed in dental hygiene, who provide educational, clinical and therapeutic services that support total health through the promotion of optimal oral health. For more information about the ADHA, dental hygiene or the link between oral health and general health, visit the ADHA at www.adha.org.

About the ADHA's Institute for Oral Health

Founded in 1957, the ADHA Institute for Oral Health is the philanthropic foundation to advance professional excellence in dental hygiene education, community service, and research. Working for the dental hygiene community, the ADHA Institute for Oral Health provides opportunities for academic achievement through Scholarships and Fellowships, resources to advance the professional field through Research Grants, and support for dental hygienists to improve the public's health through Community Service Grants. For more information, visit <http://www.adha.org/institute-for-oral-health>.