



ADHA’s Mission – *To unite and empower dental hygienists to enhance the public’s oral and overall health.*

Vision – *Dental hygienists are valued and recognized for their ability to improve the public’s health.*

Values

Respect

Treat each other with courtesy and respect, encouraging constructive dialogue, assuming *good intent* in all interactions.

Trust & Integrity

Create an environment that advances curious, courageous, innovative and accountable decision-making.

Diversity & Inclusion

Support and cultivate an environment of *inclusion, diversity, equity, and access.*

Engagement

Seek robust input to inform wise decisions. Broadly and frequently communicate ADHA strategies, direction and values.

Domains

A. Community

Provide an engaging, inviting, and supportive space for dental hygienists.
Celebrate differences.

B. Continuing Education

Be the leader in developing and delivering dynamic, high quality learning opportunities.

C. Governance & Infrastructure

Advance structures that enable strategy development and execution in an inclusive, decisive and competent manner.

D. Advocacy

Support dental hygienists in a variety of roles.
Pursue opportunities to advance the profession.
Promote the recognition, awareness and importance of dental hygienists.

Objectives

1. Identify gaps and investigate emerging leadership models to increase engagement at the state, regional, House of Delegates, and trustee levels
2. Develop resources empowering dental hygienists to improve their workplace environment and professional satisfaction.

1. Research emerging issues in the profession.
2. Offer resources in multiple delivery systems.
3. Develop tools and practical resources for each targeted audience.
4. Develop a dynamic engagement model that appeals to everyone.

1. Advance towards a competency-based and balanced leadership team.
2. Reduce barriers for quality leaders to participate in leadership.
3. Refine and communicate expectations of Board members.
4. Create and share a communication plan that reflects a transparent operating environment.

1. Advance the utilization of dental hygiene professionals.
2. Advance the scope of practice for dental hygiene professionals.
3. Advance the credibility of the profession.
4. Advocate for workplace improvements for dental hygiene professionals.