



<p>ADHA’s Mission – <i>To unite and empower dental hygienists to enhance the public’s oral and overall health.</i> Vision – <i>Dental hygienists are valued and recognized for their ability to improve the public’s health.</i></p>			
Values			
Respect	Trust & Integrity	Engagement	
Treat each other with courtesy and respect, encouraging constructive dialogue, assuming <i>good intent</i> in all interactions.	Create an environment that advances curious, courageous, innovative and accountable decision-making.	Seek robust input to inform wise decisions. Broadly and frequently communicate ADHA strategies, direction and values.	
Domains			
A. Community	B. Continuing Education	C. Governance & Infrastructure	D. Advocacy
Provide an engaging, inviting, and supportive space for dental hygienists.	Be the leader in developing and delivering dynamic, high quality learning opportunities.	Advance structures that enable strategy development and execution in an inclusive, decisive and competent manner.	Support dental hygienists in a variety of roles. Pursue opportunities to advance the profession. Promote the recognition, awareness and importance of dental hygienists.
Objectives			
<ol style="list-style-type: none"> 1. Develop a dynamic membership model that appeals to the community. 2. Create opportunities to connect on local, state and national levels. 3. Develop resources empowering dental hygienists to improve their workplace environment and professional satisfaction. 	<ol style="list-style-type: none"> 1. Research emerging issues in the profession. 2. Offer resources in multiple delivery systems. 3. Develop tools and practical resources for each targeted audience. 	<ol style="list-style-type: none"> 1. Advance towards a competency-based and balanced leadership team. 2. Reduce barriers for quality leaders to participate in leadership. 3. Refine and communicate expectations of Board members. 4. Create and share a communication plan that reflects a transparent operating environment. 	<ol style="list-style-type: none"> 1. Advance the utilization of dental hygiene professionals. 2. Advance the scope of practice for dental hygiene professionals. 3. Advance the credibility of the profession. 4. Advocate for workplace improvements for dental hygiene professionals.