



American  
Dental  
Hygienists'  
Association

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**FOR IMMEDIATE RELEASE**

**American Dental Hygienists' Association Partners with ACT® Kids Anticavity to Celebrate National Children's Dental Health Month, February 2021**

**CHICAGO, February 1, 2021**--The American Dental Hygienists' Association (ADHA) is proud to partner with ACT® Kids Anticavity to celebrate National Children's Dental Health Month (NCDHM) this February. What began as a one-day event in Cleveland, Ohio, on February 3, 1941 has grown into a nationwide month of observance.

This February, ADHA and ACT® are giving us all something to smile about with a downloadable guide for professionals to use with parents and caregivers. To download the guide, visit [ADHA.org/ncdhm](http://ADHA.org/ncdhm).

The secret to oral health for life is establishing a healthy dental hygiene routine from the start. When parents understand more about nutrition, fluoride, brushing habits, flossing, rinsing, and more, they start to see that prevention is the key to success. Let's join forces to raise awareness about the importance of oral health to keep the little smiles in our lives healthy from the start.

"Any time is a good time to talk with parents and caregivers about pediatric dental health. It's a good reminder to lead by example since families that follow good oral health together are more likely to inspire children to adopt healthy habits that last a lifetime. And that's something to smile about!"

--ADHA President, Lisa Moravec, R.D.H., M.S.D.H.

Let's come together to raise awareness and celebrate all things children's dental health this February. Download the guide and learn more at [adha.org/ncdm](http://adha.org/ncdm).

### **About the American Dental Hygienists' Association**

The American Dental Hygienists' Association (ADHA) is the largest national organization representing the professional interests of dental hygienists. Dental hygienists are preventive oral health professionals, licensed in dental hygiene, who provide educational, clinical and therapeutic services that support total health through the promotion of optimal oral health. To learn more about ADHA, dental hygiene or the link between oral health and general health, visit ADHA at [www.adha.org](http://www.adha.org).

### **About ACT®**

For over 30 years, ACT has been dedicated to improving oral health. From great-tasting fluoride rinses and fluoride toothpastes, to whitening and dry mouth products, everything they produce is backed by science and rooted in decades of experience. ACT IS PROUD TO BE THE #1 DENTAL HYGIENIST AND DENTIST RECOMMENDED OTC FLUORIDE BRAND.\* They are committed to making continued advancements in oral health for years to come. Visit [www.ACTORalCarePro.com](http://www.ACTORalCarePro.com) to learn more and download free educational resources.

\*Among OTC mouth rinses.

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