The ADHA Institute for Oral Health
The Mars Wrigley Foundation
Community Service Grants

ELIGIBILITY REQUIREMENTS AND SELECTION CRITERIA

**Background**
The Mars Wrigley Foundation has a rich history of giving back to the communities where we live and work. Established in 1987 to formalize the giving of grants and donations, the Mars Wrigley Foundation has distributed more than $50 million to non-profit organizations around the world. Mars Wrigley is and will continue to be active in local communities and partner with those organizations that make a difference. They provide support not only with financial resources, but with the care and compassion of their 16,000 associates who have a passion for service and are provided opportunities throughout the year to exhibit their generous spirit.

The ADHA Institute for Oral Health has partnered with the Mars Wrigley Foundation to offer the members of the American Dental Hygienists’ Association (ADHA) the opportunity to apply for community service grants leading up to National Dental Hygiene Month. Funding through this grant program will provide ADHA member hygienists the necessary funding to either start or continue an existing community service program within their respective communities that offer much needed oral health care and oral health education to underserved populations throughout the United States.

**Purpose**
The Mars Wrigley Foundation Community Service Grant, in amounts of $2,500 or $5,000 per grantee, will be awarded to applicants who are involved in a specific community service health project. Applicants will need to demonstrate that the project is in harmony with the American Dental Hygienists’ Association (ADHA) Institute for Oral Health mission and vision. The project should demonstrate its capacity to improve the public’s oral health and should provide oral health education with strong preventive components.

This grant program is designed to encourage dental hygienists to design and implement community health programs to underserved communities where they live and work.
PROGRAM ELIGIBILITY REQUIREMENTS

Eligibility for this grant allows a practicing dental hygienist, group of hygienists, or an interdisciplinary team of professionals that includes a dental hygienist, to apply on behalf of programs with these considerations:

- Demonstrate involvement in outstanding activities with a community health program or project in the United States, which includes oral health enhancement.
- Illustrate that oral health education is one element of the project.
- Show that these activities enhance the public view of the professional role dental hygienists play in health improvement.
- Each project may be submitted only once during the course of a year, and if not funded, may not be resubmitted until the following grant competition.
- More than one entry from an applicant will be allowed, but only if each application shows merit, and if they are not deemed duplicates.
- Funded programs may not receive (2) two consecutive years of funding from the Mars Wrigley Foundation Community Service Grant. If funded, the awarded program will not be eligible for funding until one grant year has passed.

APPLICANT ELIGIBILITY REQUIREMENTS

- Applicant must be a United States citizen and a licensed dental hygienist.
- Applicant must be an active member of the American Dental Hygienists’ Association (ADHA).
- Current ADHA Institute Board of Directors and ADHA Board of Trustees may not apply, nor may members of the Community Service Grant Review Committee apply as principal investigator.

APPLICATION DEADLINE AND AVAILABILITY

The application deadline for the 2020 grant cycle is **October 1, 2019**. The application must be submitted online to the Institute by that date for consideration.

Do not send additional items such as recordings, brochures and photographs; they will be discarded and not returned.

The decision of the Community Service Grant Review Committee will be final, and is not something which may be appealed by an applicant.

The ADHA Institute for Oral Health reserves the right to not distribute grant monies if qualified applicants cannot be found, or if funding is not available.
Selection Criteria
The ADHA Institute for Oral Health Community Service Grant Review Committee will use the following unweighted selection criteria to evaluate applications using the POAER Model:

Problem
1. Identify the problem by clearly describing and documenting the need for the project.
2. Identify why the project is creative and contemporary.

Objectives
1. Clearly and logically describe the planning process.

Actions
1. Clearly and logically describe the evaluation process.

Evaluation
1. Clearly and logically describe the evaluation process.

Questions? Contact institute@adha.net