Colgate/ADHA Community Outreach Award

Community Oral Health Care Planning:

To write a clear and useful community oral health care plan, you can use the "POARE" model. This model is recommended as a planning tool in your community outreach programs.
- Problem
- Objectives
- Actions
- Resources
- Evaluation

Problem: Decide which oral health care problems are of the greatest concern in your community. You can do this by asking people in your community to define the greatest oral health care problems or targeting a subgroup of the population. These surveys may already exist. State or county health departments can be a great resource and potential partner in your project.

After identifying the oral health care problem, ask yourself these questions:
1. How serious is the oral health care problem?
2. Can it be treated? How expensive is the treatment?
3. Can it be prevented? How expensive or difficult would a prevention program be?

Objectives: For each problem that you address in your oral health care plan, write one or more objectives, addressing what you can realistically achieve. Objectives should be measurable results expected from the proposed intervention. An example might be to apply sealants to 90% of children in X school who are eligible for free or reduced lunch programs.

Actions: These are the "hows" of your plan. What actions will you take to reach your objectives? Does the program include innovative, creative, and scientifically-sound activities to meet its objectives? Can the program be easily replicated? Are other health care workers and community members involved? These activities could include programs such as educating parents or implementing a sealant program for low-income children.

Resources: How much money and other resources will you need to achieve your plan? Identify both resources you have access to, and resources you'll need to acquire. Identify or list possible sources for resources you don't have. This is a good opportunity to develop private and public partnerships to support your program.

Evaluation: Put simply, how will you know if you have met your objectives? Keep evaluation simple and measurable. Evaluation is needed to identify strengths or weaknesses of the intervention and will be helpful in future efforts.

Eligibility:
- Program must have been implemented by an ADHA component
- Application must be submitted by ADHA member(s) on behalf of an ADHA component
- ADHA constituents *without* a component organization are eligible to apply

Each project submission must have completed one full cycle (one year) of implementation. Each project should clearly state the submission date. Submitters must also be current, active members of ADHA.

- Community projects are those that document a community need and have specific measurable objectives.
- Community projects must involve volunteer dental hygienists and may include other members of the oral health care team.
- Examples of community projects are:
  - school programs
  - programs for special populations
  - media public information programs
- Any component or individual responsible for implementing a community project concerned with some aspect of preventive oral health may submit an entry.
- The number of entries each component may submit is not limited. An entry may be submitted by an individual or group of individuals on behalf of a component; however, duplicate entries submitted by more than one component or individual will not be considered.
  Any entry for a project <u>newly</u> implemented or <u>on-going</u> that has completed one year of implementation will be considered, as long as it is not a previous award-winning entry/project.

Ineligibility:
- Entries/projects which allow students to fulfill scholastic requirements
- Entries/projects in which participating hygienists receive a salary for any portion of the described activity
- Entries/projects submitted by an employee or family member of the American Dental Hygienists' Association, the ADHA Council on Public Health, the Colgate Oral Pharmaceutical, Inc., a subsidiary of the Colgate-Palmolive Company.
- Entries/projects submitted by an individual outside of an ADHA component
- Entries/projects that have not completed one full year of implementation.

*Components may not re-submit variations of their previous award-winning entries/projects.