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For Immediate Release

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Pittsburgh Gears Up For Nation's Largest Gathering of Dental Hygiene Professionals

Chicago, IL (April 26, 2016) — With the [2016 Center for Lifelong Learning \(CLL\) at the 93rd Annual Session \(AS\)](#) less than two months away, the [American Dental Hygienists' Association \(ADHA\)](#) has over 1,800 individuals registered to attend what will once again be the largest assembly of dental hygiene professionals in North America. To add even more excitement and energy to the setting, this year's convention also coincides with the city of Pittsburgh's [Bicentennial celebration](#).

With the week-long convention taking place at the David Lawrence Convention Center on June 8-14, attendees will not only experience Pittsburgh's emerging and vibrant downtown, but also the city's numerous avenues for entertainment including outdoor adventure, art, history, festivals, spectator sports, shopping, and great food and dining. Thanks to data provided by the ADHA and an event evaluation done by the Destination Marketing Association International (DMAI), the direct business sales impact of ADHA's annual meeting is estimated at \$2.6 million.

"It is an honor for Pittsburgh to be hosting the American Dental Hygienists' Association this summer," said VisitPITTSBURGH President and CEO Craig Davis. "We have been looking forward to this event for some time, and attendees can be assured that we will be rolling out the red carpet for them. This year we are celebrating the bicentennial of the incorporation of our city, and visitors are discovering why Pittsburgh has been labeled *a city to have on your bucket list*. So conference attendees should come with high expectations, because we are going to work hard to exceed them."

CLL 2016 at the 93rd Annual Session features a robust schedule that participants will be able to tailor their experience to fit their own personal needs and desires. Highlights this year include:

- [Continuing Education \(CE\) courses](#) being delivered by more than 50 speakers and covering five different tracks (Clinical Practice, Educator, Professional Development, Research, Public Health)

- Opportunities to reconnect, network, and have fun at unique events including the [Community Service Day](#), the [In Motion: 5K Run-Walk-Fun](#), [Plenary Sessions](#), [IOH Benefit/President's Reception](#), and the [Awards for Excellence Luncheon](#).
- [EXHIBITS 2016](#) featuring the latest, state-of-the-art dental products and services on the market. With over [120 exhibiting companies](#) taking part in the two-day event, the exhibition floor will be filled with the most cutting edge needs for any dental office.

“CLL is an experience like no other in the field of dental hygiene, and the ADHA could not be more grateful to Pittsburgh for serving as its host,” commented ADHA CEO Ann Battrell. “The pride our attendees show for their profession coincides with the pride Pittsburgh citizens have for their city. It’s that passion that makes this event so special. At no other gathering of dental hygiene professionals will you find such an all-inclusive blend of opportunities for both career and personal development.”

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About the American Dental Hygienists’ Association

The American Dental Hygienists’ Association (ADHA) is the largest national organization representing the professional interests of more than 185,000 dental hygienists across the country. Dental hygienists are preventive oral health professionals, licensed in dental hygiene, who provide educational, clinical and therapeutic services that support total health through the promotion of optimal oral health. For more information about the ADHA, dental hygiene or the link between oral health and general health, visit the ADHA at www.adha.org.

About the ADHA’s Institute for Oral Health

Founded in 1957, the ADHA Institute for Oral Health is the philanthropic foundation to advance professional excellence in dental hygiene education and research. Working for the dental hygiene community, the ADHA Institute for Oral Health provides opportunities for academic achievement through Scholarships and Fellowships, resources to advance the professional field through Research Grants, and support for dental hygienists to improve the public’s health through Community Service Grants. For more information, visit <http://www.adha.org/institute-for-oral-health>.