

Giving you our best,  
so you can give your best  
to your patients

## STRATEGIC PLAN

### CORE IDEOLOGY

Unite, empower  
and support the dental  
hygiene profession

### VISION

Dental hygienists are  
valued and integrated  
into the broader health  
care delivery system  
to improve the public's  
oral and overall health

### GOALS

1

#### Support dental hygiene professionals throughout their careers

Develop resources that support dental hygienists  
to explore current and future career pathways

Provide access to professional resources

2

#### Strengthen ADHA's infrastructure

Ensure ADHA has the financial, operational and  
human resources to support our strategic plan

Ensure unity among ADHA's tri-partite  
governance structure

Develop and foster a robust leadership pipeline

3

#### Advocate for the profession

Support state and federal advocacy efforts  
that advance direct access and the role of  
dental hygienists

Advance dental hygiene education programs  
to best prepare professionals for their evolving  
scope of practice

Foster constituent and member usage of  
ADHA's advocacy information

