

Exhibitor Enhanced Listing

\$500



What is it?

This is an "easy upgrade" available to all exhibitors. It includes an enhanced exhibitor listing on the official ADHA Event app with logo and promotional material (video, pdf, photos) and participation in the digital scavenger hunt.

Exhibitor Enhanced Listing:

You will receive a VIP listing in the Enhanced Exhibitor Sponsor section of the official ADHA Event app, grant the ability to link to the company's websites, press releases, official corporate logo, etc.

Digital Scavenger Hunt:

The ADHA Event app brings the scavenger hunt game to life online. Each participating company will be asked to share 1-2 questions that will drive traffic to your booth and increase engagement with attendees. Attendees will have to answer in the form of taking a picture. Game players are trying to amass the most points to be eligible for prizes.

How It Works:

Exhibitors participating will outline questions about their brand or booth they'd like players to "hunt" for. These questions will then appear in the game for player interactions.

Example Question: What is Oral Health America's mission?

Answer: photo of banner at OHA's booth

What Does It Look Like?

Each participating company receives their own section on the ADHA Event App, indicating their booth number as well as their question(s). Players would click on the camera next to the question to take a picture of their answer. Each question is worth 10 points.

	Oral Health America Booth 218	0/2
	What is Oral Health America's mission?	+10
	How can you help Oral Health America?	+10
	DMG America Booth 530	0/1
	What brand of hygiene products are crea...	+10

Why Participate?

Not only does the digital scavenger hunt drive traffic to your booth and engagement with attendees, but the enhanced exhibitor listing increases familiarity of your brand and products. Additionally – you create, connect, and build relationships with attendees.